

## VILLUM WINDOW COLLECTION WINS PRESTIGIOUS LIGHTING AWARD



Photo: Kim Wendt



**VILLUM Window Collection has been chosen as the winner of the acclaimed Danish Lighting Award 2015. The exhibition is created based in collaboration between VKR Holding, Rosan Bosch Studio and lighting designer Kim Borch.**


*"It's the jury's opinion that the exhibition is a worthy winner of the Danish Lighting Award 2015. In the exhibition the light is the protagonist of the narrative, as well as fulfilling the purpose of illumination. The light compliments the narrative about the window as a source of light and is a superb bearer of the interaction between the guests and the exhibited items. "* Quote from the jury.

The unique exhibition design is based on an engaging scenography, providing the visitor with a sensuous experience of the window as a provider of access to light, air and view through the ages. The exhibition design communicates to the body and the senses and by combining narratives about the exhibited windows with sensual experiences, extends and opens up the experience to a larger audience.

*"It has been a very exciting task designing an exhibition that incorporates the light as a central component. By focusing on the lighting experience as a basis of the design, the audience can sense the window's influence on people's perception of spaces. This approach has created an engaging and exciting experience for everyone",* says Rosan Bosch, Founder and Creative Director, Rosan Bosch Studio.

In order to accentuate the experience of the light, the exhibition design builds around the 'Time tunnel', a linear sequence of historic rooms in the exhibition's central axis. Here the light's refraction through the window glass is staged in different historical windows – from the Sainte-Chapelle's remarkable stained glass windows in Paris to present day energy-efficient windows. The visitor can also browse through more than 60 different types of historic windows from various points in time, based on style and chronology in the Window Magazine. Each panel shows the colour spectra of daylight, and manifests a style period in the historic development of the window.

*"As a builder it has been an incredible experience developing an exhibition design in collaboration with highly skilled professionals. Especially because this year VKR Holding can celebrate it's 75th anniversary as daylight engineers. To VKR Holding light has always been a*



*central element in the development, production and sale of daylight in the shape of advance window solutions”, says Head of Exhibition Dorthe Bech-Nielsen, who is particularly excited about experiencing how the artificial light sources and many different lighting effects naturally blend into the experience of the exhibition as a whole.*

Read more about [VILLUM Window Exhibition](#) and download press photos [here](#).

#### Facts

The aim of The Danish Lighting Award is to focus on light and people. This is done by highlighting interesting, well-designed, well-executed lighting projects in Denmark. The assessment includes the projects technical quality, functionality, visual and aesthetic aspects, energy consumption and operating costs. The award has previously been awarded to acclaimed architects Bjarke Ingels Group and Henning Larsen Architects.

#### Jury

Danish Association of Architects: Astrid Mody, Architect m.a.a.

Bygherreforeningen: Rita Justesen, Head of Planning & Architecture

The Danish Lighting Center: Anne Bay, director, civ.ing. (Chairman of the jury)

The Danish Energy Industry: Kurt Hincheli Hejlesen, Key Account Manager – Outdoors Lighting

The Association of Danish Landscape Architects: Rune Bugge Jensen, Landscape Architect, mdl.

Lysdesignuddannelserne: Ellen Kathrine Hansen, Architect m.a.a., Ph.d., Associate Professor, lighting design

The Danish Association of Consulting Engineers: Christina Augustesen, Lighting designer

TEKNIQ: Niels Iversen, Project Manager

Secretary of the jury, Dorte Gram, architect m.a.a., The Danish Lighting Center

#### Additional information

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